

CELTICA RADIO STATION FORMAT

Commercial radio broadcasters in the UK have obligations with regard to their programmes, including music and speech content. Although Celtica Radio does not come under the UK broadcast regulator Ofcom, we believe that we still have an obligation to keep to our Promise of Performance by publicising our Station Format in the same manner as our UK contemporaries. This is termed in the UK, as the station's Public File. Celtica Radios Character of Service was first stipulated in 2000 and has not been changed.

Service Outline

Station Name	Celtica Radio
Platform	Internet. Mobile. Reciva Radio Network - Channel 915.
Live Stream Address	128kbps MP3 - http://51.255.235.165:5232/stream1 16kbps AAC+ - http://51.255.235.165:5232/stream2
Service Duration	24 hours a day (presenter led at least 15 hrs. weekdays and weekends)

Definitions

Speech	"Speech" excludes advertising, programme/promotional trails & sponsor credits, and may be calculated across daytime or non daytime.
Music Percentages	Any music percentages are calculated as a percentage of the total tracks broadcast in the period specified.
Presenter Led	Voice presentation links throughout the duration of the program.

Character of Service

A PRESENTER LED ALTERNATIVE CONTEMPORARY MUSIC AND INFORMATION STATION CONTAINING SPEECH PRODUCTIONS CREATED BY ARTISTS WRITERS AND BROADCASTERS WHO HAVE BEEN DENIED A CHANCE ELSEWHERE.

Detail

Music programming will be independent alternative up to ten years old, or new releases. Up to 30% may be tracks over 10 years old. Specialist music programmes will complement the main music mix. Specialist music will focus on a genre other than from the main music mix (Dance, Rock, Darkwave, Faith etc.)

The station will be presenter-led, plus information and/or speech features will be in evidence throughout the programming via a variety of news, entertainment and info items. Hourly bulletins contain features such as health and legal advice, science, IT and advice on animal and pet care will feature throughout the service duration. Speech should account for at least 20% of total output. Up to a maximum of 5 hours presenter-led programming will include pre-recorded voice tracks.