

Commercial radio broadcasters in the UK have obligations with regard to their programmes, including music and speech content. Although Celtica Radio does not come under the UK broadcast regulator Ofcom, we believe that we still have an obligation to keep to our Promise of Performance by publicising our Station Format in the same manner as our UK contemporaries. This is termed in the UK, as the station's Public File. Celtica Radios Character of Service was first stipulated in 2000 and has not been changed.



CELTICA RADIO STATION FORMAT

Service name

CELTICA RADIO

Platform	Internet. Mobile. Reciva Radio Network - Channel 915.
Live Stream Address	128kbps MP3 - http://51.255.235.165:5232/stream1 16kbps AAC+ - http://51.255.235.165:5232/stream2

Character of Service

A PRESENTER LED ALTERNATIVE CONTEMPORARY MUSIC AND INFORMATION STATION CONTAINING SPEECH PRODUCTIONS CREATED BY ARTISTS WRITERS AND BROADCASTERS WHO HAVE BEEN DENIED A CHANCE ELSEWHERE.	
Service duration	24 hours
Presenter-led programming	Studio Locations: Glamorgan, Pembrokeshire, Avon, Somerset, Yorkshire, Harlingen - Netherlands. Hourly bulletins are provided by Coast2Coast Radio Networks - Pennsylvania.
	Presenter-led hours: At least 13 hours a day during weekdays and weekends.
	<i>Music programming will be independent alternative up to ten years old, or new releases. Up to 30% may be tracks over 10 years old. Specialist music programmes will complement the main music mix. Specialist music will focus on a genre other than from the main music mix (Dance, Rock, Darkwave, Faith etc.)</i>
News & Information	Information and/or speech features will be in evidence throughout the programming via a variety of news, entertainment and info items. Hourly bulletins contain features such as health and legal advice, science, IT and advice on animal and pet care featuring throughout the service duration..

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits and will account for 20% of presenter-led output.
Voice Tracking	Up to a maximum of 5 hours presenter-led programming will include pre-recorded voice tracks.

Notes

Presenter-led means voice presentation links throughout the duration of the program. Celtica Radio has an agreement with Coast2Coast Radio Network to compile and deliver news & information bulletins; C2CRadio is located in the USA.

Last amended: November 2017