

Commercial radio broadcasters in the UK have obligations with regard to their programmes, including music and speech content. Although Celtica Radio does not come under the UK broadcast regulator Ofcom, we believe that we still have an obligation to keep to our Promise of Performance by publicising our Station Format in the same manner as our UK contemporaries. This is termed in the UK, as the station's Public File. Celtica Radios Character of Service was first stipulated in 2000 and has not been changed.



## CELTICA RADIO STATION FORMAT

### Service name

<b>CELTICA RADIO</b>
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<b>Platform</b>	Internet. Mobile. Reciva Radio Network - Channel 915.
<b>Live Stream Address</b>	128kbps MP3 - <a href="http://51.255.235.165:5232/stream1">http://51.255.235.165:5232/stream1</a> 16kbps AAC+ - <a href="http://51.255.235.165:5232/stream2">http://51.255.235.165:5232/stream2</a>

### Character of Service

<b>A PRESENTER LED ALTERNATIVE CONTEMPORARY MUSIC AND INFORMATION STATION CONTAINING SPEECH PRODUCTIONS CREATED BY ARTISTS WRITERS AND BROADCASTERS WHO HAVE BEEN DENIED A CHANCE ELSEWHERE.</b>	
<b>Service duration</b>	24 hours
<b>Presenter-led programming</b>	<b>Studio Locations:</b> Glamorgan, Pembrokeshire, Avon, Somerset, Yorkshire, Harlingen - Netherlands. Hourly bulletins are provided by Coast2Coast Radio Networks - Pennsylvania.
	<b>Presenter-led hours:</b> At least 13 hours a day during weekdays and weekends.
	<b>Music programming will be independent alternative up to ten years old, or new releases. Up to 30% may be tracks over 10 years old. Specialist music programmes will complement the main music mix. Specialist music will focus on a genre other than from the main music mix (Dance, Rock, Darkwave, Faith etc.)</b>
<b>News &amp; Information</b>	Information and/or speech features will be in evidence throughout the programming via a variety of news, entertainment and info items. Hourly bulletins contain features such as health and legal advice, science, IT and advice on animal and pet care featuring throughout the service duration..

### Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits and will account for 20% of presenter-led output.
Voice Tracking	Up to a maximum of 5 hours presenter-led programming will include pre-recorded voice tracks.

### Notes

Presenter-led means voice presentation links throughout the duration of the program. Celtica Radio has an agreement with Coast2Coast Radio Network to compile and deliver news & information bulletins; C2CRadio is located in the USA.

## **GDPR or General Data Protection Regulation Information Statement.**

From the very beginning in June 2000, we have always valued our listeners and customers privacy. Celtica Radio does not collect any personal information whatsoever about our listeners.

We do collect general information such as:-

1. The number of listeners who tune into our live service and for how long.
2. The number of downloads each of our podcasted shows receive in a month.
3. Whois and where the listeners Internet Service Provider [ISP] is generally based.
4. The type of media player used... For example; Windows Media Player, Winamp, etc.

Other than the above four points which are completely anonymous, no other data is collected or stored. Many ISPs will use one server to provide up to twenty of their clients internet access so it is impossible to even identify a single user from our records.

**Last amended: March 2018**